

# THE SKY'S THE LIMIT

The world is going digital,  
and we're powering it.

The clock's ticking for analogue. At some point during 2025, all organisations will be going digital – replacing old-school telephony platforms with the next generation of voice solutions. Now is the time to transform your network, converge voice and data services, and unleash your digital potential.

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**OutSmart Tomorrow**

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**BUSINESS**



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**Step into the future of  
voice communications**

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## Cloud Voice

It doesn't matter where you are on your digital transformation journey; converging voice and data services into one network should be your next step. Why? Because it's a critical component of a future-proof, fully evolved digital environment.

With Cloud Voice, you get a fully hosted Voice over IP (VoIP) solution that delivers both voice and data across one network. That means you can browse the web effortlessly, share files of all sizes and make countless voice or conference calls – all within a single solution.

We'll even manage the service for you, leaving you free to concentrate on what matters to your organisation. It brings telephony into the modern age to disrupt – or adapt to – rapidly changing markets. It gives you the tools to become a digital leader.

### **Why Virgin Media Business makes sense**

Our Cloud Voice solution gives your organisation one seamless, flexible, cost-saving voice platform, reducing the need for multiple supplier relationships and on-site maintenance. It's a revolution if you have lots of ageing equipment, contracts and systems – helping you to declutter and keeping your ICT infrastructure totally up to date.

We've partnered with Broadsoft – the leading global provider of IP voice software. They provide a feature-rich, scalable and reliable platform, and is the voice platform of choice for 25 of the 30 largest service providers worldwide. Our partnership allows you to access an industry leading solution.



**Become the digital leader you've always wanted to be**

We'll work with you to avoid any service interruptions to your organisation, and to replace your legacy equipment and phone lines. And our bundle offer includes ready-to-go handsets for simple plug-and-play, reducing installation costs and minimising further disruption.

Best of all, organisations have access to an online portal to help auto-configure the service quickly. In other words, you can redirect calls from one site to another.

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**Our simple plug-and-play handset bundle offer reduces costs**

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# Everything you need to unleash your business potential

## Tailored to your needs

Virgin Media Business Cloud Voice is priced on a per user, per month basis. This means you can match your communication needs to the exact requirements of your ever-changing business. It's the kind of flexibility that allows you to constantly grow, disrupt, surprise – and thrive.

## Cut costs

Cloud Voice from Virgin Media Business is low cost to implement, low cost to maintain, and involves fewer operational costs than traditional on-premises systems. And of course, moving your telephony and call handling over to a single hosted and managed network also makes it easier to control and predict your budgets. Our monthly per-user model gives you even greater control over your budgets and costs.

## An investment for the future

As state-of-the-art technology, Virgin Media Business Cloud Voice guarantees your organisation is ready to deal with the demanding world of business communications – today and tomorrow. And while you're busy dealing with that, we'll take care of all future upgrades and enhancements to your new platform – freeing up more resources for you to completely outsmart tomorrow.

## Extended telephony services

Whether you're a small, medium-sized or large organisation, you can extend your telephony services to a complete portfolio of cloud-based hosted UC applications and features – from IP voice and IP call recording to smart-call handling and web-collaboration tools. How? Through our market-leading, fully hosted BroadSoft VoIP platform.



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**A single, hosted and  
managed network also  
makes it easier to control  
and predict your budgets**

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## Are you ready to outsmart tomorrow?

We're entering a new era of communication. An era where Cloud Voice is transforming the way organisations across the UK communicate and collaborate. It's an opportunity not to be missed. And we can help you grasp every last ounce of digital potential from your network. This is your time to completely outsmart tomorrow; make it happen.



£24,621\*

The average amount  
an organisation loses for  
every hour their phone  
systems are down

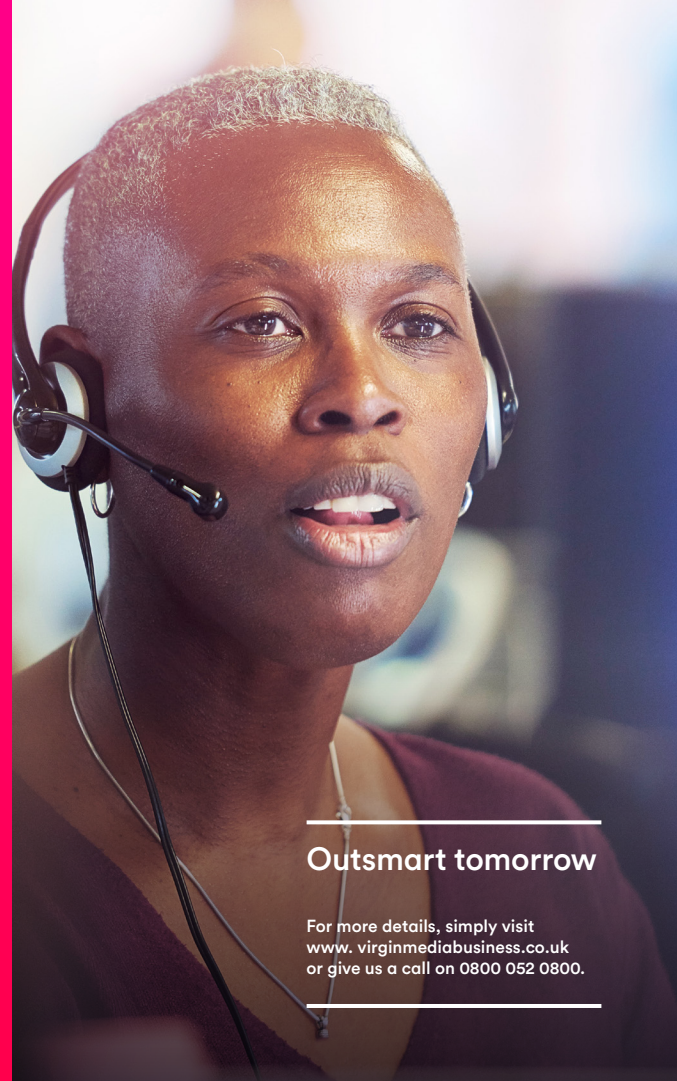
31%\*

of organisations adopt  
IP technology to expand  
to new locations more  
efficiently



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\*Censuswide and TalkTalk's 2017 IP Voice adoption survey.



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**Outsmart tomorrow**

For more details, simply visit  
[www.virginmediabusiness.co.uk](http://www.virginmediabusiness.co.uk)  
or give us a call on 0800 052 0800.

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