BUSINESS

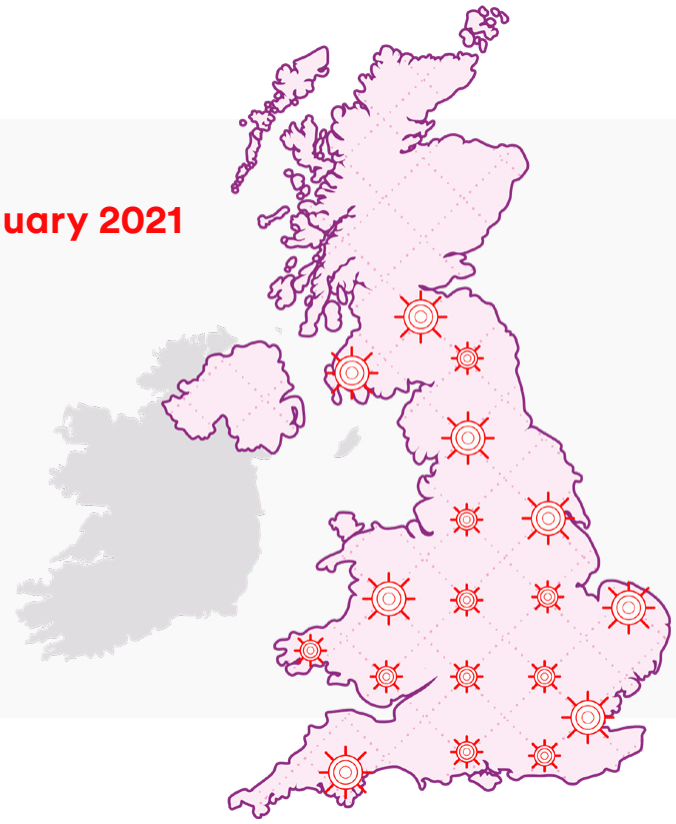
HIGH-BANDWIDTH NATIONAL ETHERNET

As part of our transformation of our 10Gbps portfolio through Project Spark, we're continuing to make changes to put you and your customers' needs at the core of everything.

HCS and 10Gbps National Ethernet

Network improvements

January 2021



KEY

Access fibre network

Openreach EAD 10G off-net

Manual provisioning

Metro PoP

What's new?

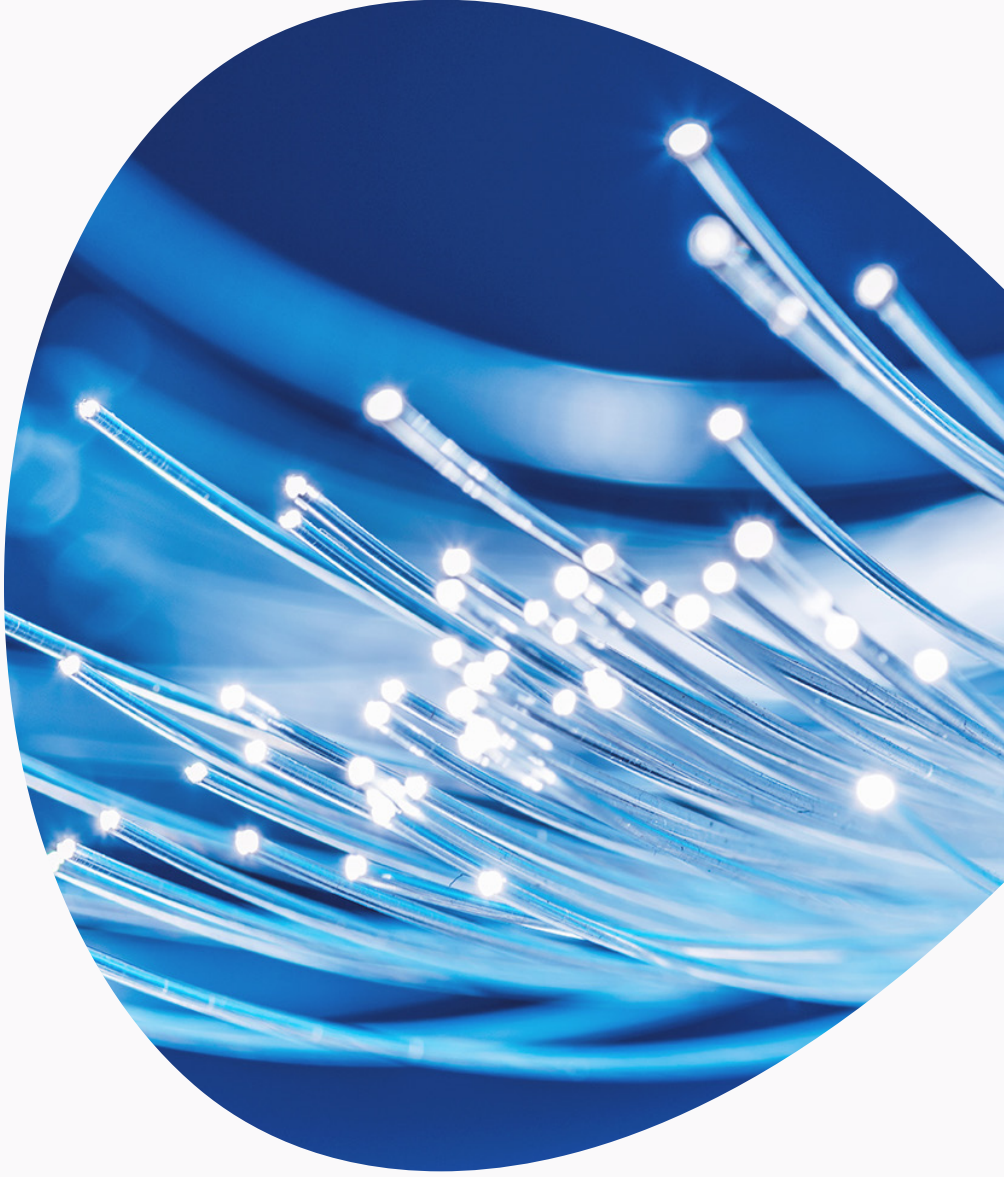
- **You can now quote online!** We've got 280 PoPs that you can now quote National Ethernet at! That's a lot of postcodes...
- **We've revised our pricing!** Awesome price points on granular bandwidth over 10Gbps access circuits. These new prices are locked into our internal pricing systems to deliver your quotes faster. This means you can benefit from new and even better pricing for 1Gbps–10Gbps services over 10Gbps access circuits.
- **You've got a credible high-bandwidth alternative to BT services.** That's diversity at your fingertips.
- **Data-centre cabling is included in the price**

(at selected data centres)

Why high-bandwidth Ethernet?

- **48%** of organisations said providing flexible working for employees was a key challenge
- **67%** of end customers felt their current infrastructure has hindered their ability to respond to Covid-19
- **98%** of IT managers surveyed said that current networks are limiting their organisation's capacity to harness emerging technologies

- Almost **1 in 7** end customers believe network infrastructures are preventing them from harnessing the power of emerging technologies
- **51%** of senior IT managers said that increased network speed was their top infrastructure need



We listened. We know just how vital HCS is in supporting your customers' recovery plans; that's why we're investing so much in our network and systems.

So the real question isn't why, but why not?

Why Virgin Media Business?

Price

EAD-LA-regulated competitors can't beat our on-net cost base

Footprint

We've got 280 high-bandwidth National Ethernet PoPs – that's 82% of our footprint

Reach

Now up to 70km from your nearest PoP

Separate from BT ducts

Included in UltimateFlex

DC cabling included

To find out more about our evolving 10Gbps portfolio, speak to your account manager today.

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