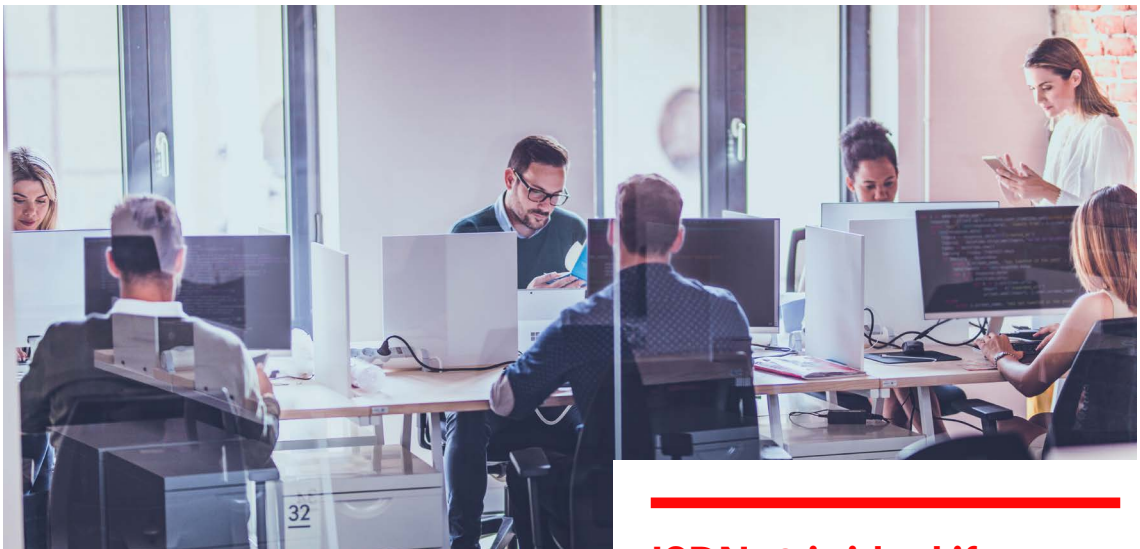


ISDN30

A CLEAR DIGITAL VOICE THAT SPEAKS FOR ITSELF



We know it's never easy managing the ever-increasing flow of information in and out of your organisation. As business communications becomes more and more complex, so too does the management of the information buzzing across your network.

And that's where an ISDN comes up tops. You can run multiple services over the same 2Mbit/s connection, using the individual channels for the various services.

When your organisation installs an ISDN30 solution you'll get the perfect combination of high-speed service, with value for money functionality.

ISDN30 offers you a reliable and efficient communication service. Use it for functions like crystal clear phone calls, as well as video conferencing.

ISDN30 is ideal if you...

- Have a medium to large-sized business and currently use a traditional PABX system.
 - Want simultaneous voice and video transmissions on up to 30 channels per circuit, with improved speeds for inbound and outbound calls.
 - Require carrier class reliability and Quality of Service.
 - Need 64kbit/s digital communications and enhanced functionality compared with PSTN.
 - Want the ability to support multiple channels without the need for individual PSTN lines.
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ISDN30 is not all talk

ISDN30 provides advanced phone capabilities and high call quality with your existing PABX, and with its multi-channel and digital technology, it can also handle multiple services such as voice and video, all at the same time. But that's not all.

You can enjoy the following benefits:

- Added savings through the high scalability of ISDN. Put simply, it can be adapted to change as your organisation evolves, but without burning a hole in your budget. Add or remove users easily with multiple DDIs per channel.
- Significant savings with competitive call tariffs and plans.
- Symmetrical service over the internet or remote LAN connections, means you get the same upstream and downstream speeds.
- By linking your local and remote LANs, off-site workers and regional offices can connect to your network at excellent speeds.
- ISDN30 can also be configured to help with business continuity and disaster recovery, as an additional value-added service.

Leading the ISDN pack

We're in the business of offering you industry-leading business solutions. And when it comes to designing, implementing, maintaining and servicing networks, our track record is excellent. It doesn't matter how simple or complicated the job, you'll get the service that's right for you. And of course, we'll help you get the most out of your budget.

Here's what else comes part and parcel of our services:

- With a £13 billion investment in our nationwide fibre-optic network, we can connect to any organisation in the UK.
- We own a purpose-built network that offers carrier-class reliability and the highest Quality of Service.
- Our ISDN portfolio is compatible with the European standard Q931 (or ETSI PRI).
- Link your existing PABX to our ISDN30 service and using the contention ratio 5:1 or more, means each of the 30 channels can easily handle five or more different telephone extensions.

Technical facts and features

An ISDN30 service supports the features of your existing traditional PABX system, but also offers cutting-edge services that live up to expectations.

Product	Description
Direct Dial Inward Services	Callers connect directly to their contact, with no need to be transferred through the switchboard
Divert on Failure (optional feature)	Enables you to call one of our support offices and have calls diverted to different locations in case of failure
Call Line Identity Presentation	Identify the party that has called you
Call Line Identity Restriction	Protect a caller's identity when phoning out
Call Barring	Block certain numbers from being dialled, like overseas calls

To find out how we can help you just give us a call on 0800 052 0800 or visit virginmediabusiness.co.uk



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