

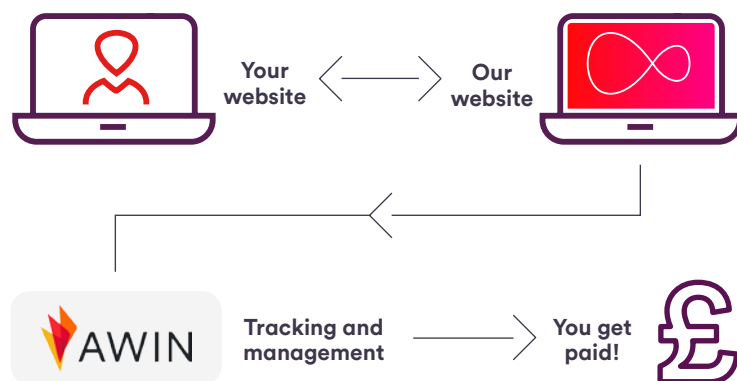
BECOMING AN AFFILIATE PARTNER

Partnering with us

Are you a business looking to partner with Virgin Media Business to spread the word and sell our ultrafast broadband services? If so, we'd love to hear from you.

How affiliate marketing works

Once you're signed up to the programme, you'll be linking from your site to ours. We'll send you a special tracking code to add to all the links from your site to ours. It means we can attribute the right number of sales to your site when customers click on a link.



Our products

As suppliers of the UK's fastest business broadband, Virgin Media Business is an easy sell to your customers. And with 12.9 million UK households (and counting) to sell to – you'll soon be quids-in!

Business broadband

Our ultrafast up to 350Mbps broadband is more than 4x faster than our competitors. It's like an upgrade for every device, app and platform.

Get in touch

Affiliate marketing

Simply email full details of your site to: uk-virginmedia@awin.com

We'll get back to you to with information on next steps within 3-5 working days



BECOMING AN AFFILIATE PARTNER

All you need to know about our Affiliates programme

How it's managed

We've teamed up with Awin to bring you a dedicated specialist team to manage your online activity.

What you need to be a Virgin Media Business affiliate

In order to be considered for the programme, you need a website that contains fresh, unique and relevant content for our audience, and is aligned with our brand guidelines (check in with us for them).

The technical bits

The tracking code we'll send you will be very similar to this:

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buspart=uk_afl_a_mobile_na_na_awin_longtail_publisherId_campaigndetails
```

We use Adobe Omniture as the analytics package. Our attribution model is last click, which has a 30-day cookie window by default.

So what are you waiting for? Join today!

Let us know you're interested in becoming one of our affiliates by emailing full details of your site to: uk-virginmedia@awin.com

We'll get back to you to with information on next steps within 3-5 working days.

Anything else?

Email us at: vmbaffiliates@virginmedia.co.uk

