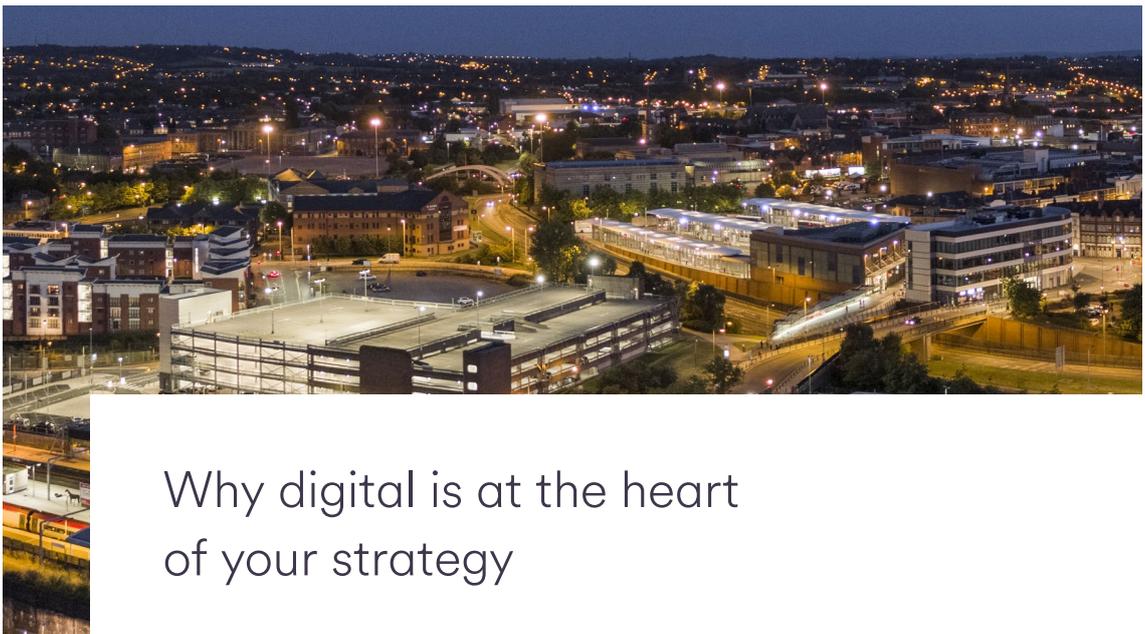


WORKING WITH WOLVERHAMPTON TO BECOME AN EVEN SMARTER CITY



Why digital is at the heart of your strategy

Since the day Lady Wulfruna opened a minster church in 994AD,¹ Wolverhampton has risen from a small town that first introduced automated traffic lights,² to one of three Millennium Cities.³

Today, the Black Country is the industrial heart of the UK, offering over 120 hectares of developable land and creating 4,000 new jobs in advanced manufacturing.

And we believe Wolverhampton has a lot more to offer not just the West Midlands, but the whole of the United Kingdom.

Sources

¹ Keith Farley, "Wolverhampton 985–1985", historywebsite.co.uk/history/farley/oldwlv.htm.

² Telegraph, "10 things you didn't know about Wolverhampton", telegraph.co.uk/news/newstoppers/howaboutthat/6911571/10-things-you-didnt-know-about-Wolverhampton.html.

³ Ibid.

“Out of darkness cometh light.”

—Wolverhampton City Council motto

We're proud to play a part in your success

Every last one of us at Virgin Media Business is committed to helping Wolverhampton achieve its digital ambitions. It's why we've invested £2.5 million in your city, including the development of the West Midlands Public Services Network (WMPSN), which allows services such as health, fire, police and local government to work more flexibly and gain significant savings.

We've invested £13 billion into our wholly owned Voom Fibre network, which already provides 3,900 premises with download speeds of up to 500Mbps, and at any one time we're building to approximately 150,000 premises with around 400 crews.

There's more to give this great city...

...and there's more this great city can give:

- **To public services**

Back in 2017, we helped roll out the Health and Social Care Network (HSCN) and became a certified supplier of full HSCN services. With our skills and expertise, the health sector in Wolverhampton can adapt to the HSCN and allow health and social care to work together, more effectively – sharing sensitive files securely and providing seamless care to the community.

- **To start-ups and small businesses**

We believe start-ups and small–medium enterprises have a pivotal role to play in our future. That's why we take part in government-funded initiatives like the Gigabit Broadband Voucher Scheme to offer big discounts on our Voom Fibre connectivity packages to smaller businesses.

- **To large enterprises**

We supply organisations with the digital tools and services they need to make the most of new ways of working – without disrupting business as usual.

- **To the people of Wolverhampton**

Our aim is to improve the quality of life for people across Wolverhampton by delivering faster, more secure connectivity that empowers today's remote workforce and enables greater social mobility.

The time of the wolf is now

Together, we can help Wolverhampton become even smarter and make a real difference to the public, businesses and local authorities across the West Midlands and beyond.

Find out how by reading our full article [here](#).



BUSINESS

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