

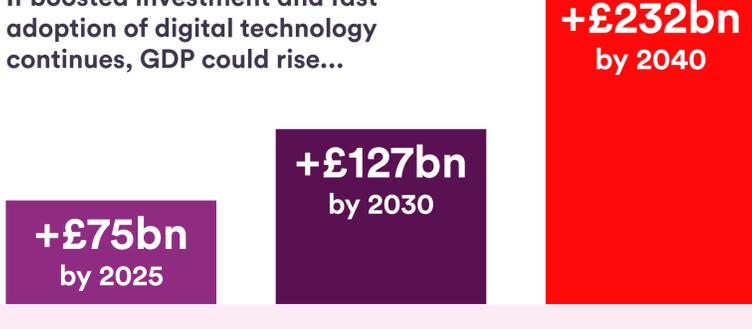


THE £232bn OPPORTUNITY

What is it and what does it mean for your organisation?

Our report with the Centre for Economics and Business Research (Cebr) found that continued investment in Covid-driven digital change could help your organisation thrive in a post-pandemic world, adding hundreds of billions to the economy in the process.

Explore some of the headline numbers below:



It's down to a trio of key drivers

- 1. Flexible working:** impacting **46%** of jobs
- 2. Digital delivery of services:** impacting **26%** of jobs
- 3. Larger, richer datasets, used for analytics and AI:** impacting **5%** of jobs



The public sector: a landscape changing fast



80% of UK court and tribunal cases were handled remotely in the first week of May 2020

Source: [IT Pro](#)

71%

of routine NHS GP consultations in England delivered remotely in four weeks to 12 April 2020

VS

13%

of appointments by phone and under 1% via video in 2019

Source: [Healthcare IT News](#)

+98.3%

efficiency improvement for Swindon Council after automating the processing of free school meals – 583 hours reduced to 9.6

Source: [IT Pro](#)



67%

of teachers had never delivered online teaching pre-pandemic

Source: [School Education Gateway](#)

Public sector boost for the UK economy by 2040: £75bn+ (2.4%)

Public sector organisations can achieve efficiencies and cost savings through digital adoption, allowing them to reinvest in jobs, public infrastructure and innovation.

Specifically, one-third (£75bn) of economy-wide tech-enabled growth comes from public sector investment in local government, education or healthcare.

Here's how that £75bn+ figure splits out:



Must-haves to maintain the UK's tech progress:

- Continued investment in connectivity** to meet the demands of a flexible workforce
- Increased investment in collaboration technologies** to improve productivity and make flexible work the new every day for many industries
- More agile networks and smarter enterprise systems** to improve delivery quality as more services go digital-first

For full insight into the Cebr research:

[Download the Cebr public sector executive summary](#)