



THE £232bn OPPORTUNITY

What is it and what does it mean for your organisation?

Our report with the Centre for Economics and Business Research (Cebr) found that continued investment in Covid-driven digital change could help your organisation thrive in a post-pandemic world, adding hundreds of billions to the economy in the process.

Explore some of the headline numbers below:

If boosted investment and fast adoption of digital technology continues, GDP could rise...



It's down to a trio of key drivers

- 1. Flexible working:** impacting **46%** of jobs
- 2. Digital delivery of services:** impacting **26%** of jobs
- 3. Larger, richer datasets, used for analytics and AI:** impacting **5%** of jobs



supported by:

12% productivity growth

The public sector: a landscape changing fast



80%

of UK court and tribunal cases were handled remotely in the first week of May 2020

Source: [IT Pro](#)

71%

of routine NHS GP consultations in England delivered remotely in four weeks to 12 April 2020

VS

13%

of appointments by phone and under 1% via video in 2019

Source: [Healthcare IT News](#)

+98.3%

efficiency improvement for Swindon Council after automating the processing of free school meals – 583 hours reduced to 9.6

Source: [IT Pro](#)



67%

of teachers had never delivered online teaching pre-pandemic

Source: [School Education Gateway](#)

Public sector boost for the UK economy by 2040: £75bn+ (2.4%)

Public sector organisations can achieve efficiencies and cost savings through digital adoption, allowing them to reinvest in jobs, public infrastructure and innovation.

Specifically, one-third (£75bn) of economy-wide tech-enabled growth comes from public sector investment in local government, education or healthcare.

Here's how that £75bn+ figure splits out:

£32bn

from local/central government and public sector

=

1% uplift to UK GDP by 2040

£33bn

from health and social care

=

1% uplift to UK GDP by 2040

£10bn

from education

=

0.3% uplift to UK GDP by 2040

Must-haves to maintain the UK's tech progress:

- **Continued investment in connectivity** to meet the demands of a flexible workforce
- **Increased investment in collaboration technologies** to improve productivity and make flexible work the new every day for many industries
- **More agile networks and smarter enterprise systems** to improve delivery quality as more services go digital-first

For full insight into the Cebr research:

[Download the Cebr public sector executive summary](#)