



BUSINESS



SOCIAL VALUE OUTCOMES FOR GREATER MANCHESTER'S CITIZENS

1 Improving digital skills

- **38** new apprentices across a variety of roles, including field technician, fibre engineer, project management and telesales roles, since programme began in March 2020
- Funded four digital skills programmes with the Prince's Trust and GMCA, supporting a total of **28** young people
- **78%** average local employment rate achieved over the two-year programme

2 Tackling homelessness

- Donated **£100,000** to the Greater Manchester Mayor's Charity to support the *A Bed Every Night* programme
- Set up **17** out of **21** homeless shelters, community centres and charities with free connectivity for five years



3 Empowering citizens

- Helped GMCA provide **567** school children with digital kit bundles to support digital inclusion and home working

4 Helping the community

- **More than 1,000** hours volunteering since the project began



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