



**BUSINESS**



# OUR COMMITMENTS TO GREATER MANCHESTER'S CITIZENS

## 1 Improving digital skills

- Creating at least **50** new apprenticeships over the next 10 years
- Funding four digital skills programmes with the Prince's Trust and GMCA
- Meeting a local employment target of **50%**

## 2 Tackling homelessness

- Donating **£100,000** to the Greater Manchester Mayor's Charity to support the *A Bed Every Night* programme
- Setting up a mixture of homeless shelters, charities and community centres with free connectivity for five years

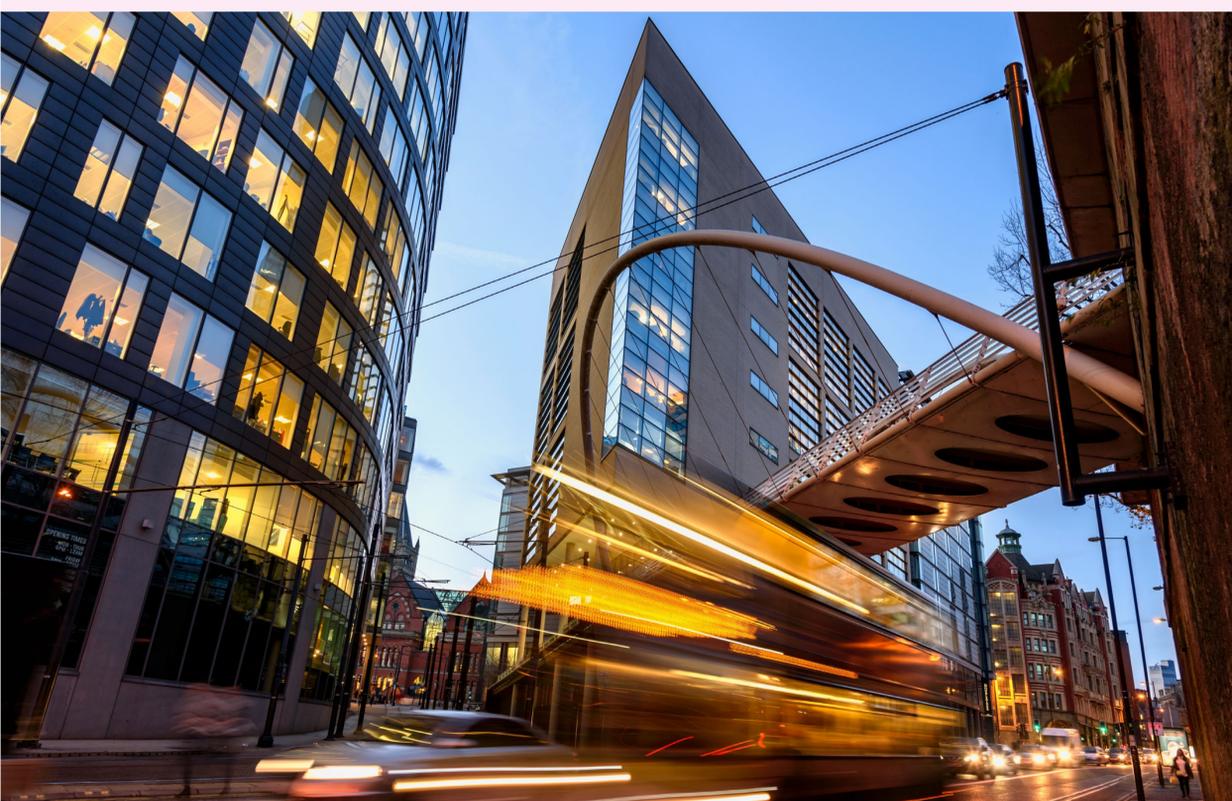


## 3 Empowering citizens

- Giving **567** school children digital kit bundles to support digital inclusion and home working
- Providing seven schools with professional consultancy to improve their digital services

## 4 Helping the community

- Providing **5,000** employee volunteering hours over the next five years to support community resilience
- Supplying two **10Gb** managed internet circuits to be used by Greater Manchester LFFN contracting authorities, enabling better public sector collaboration



Want to learn more about Virgin Media Business's social impact across the UK?

Contact us [online](#) or get in touch today to discuss your own digital transformation projects

0808 231 2679



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