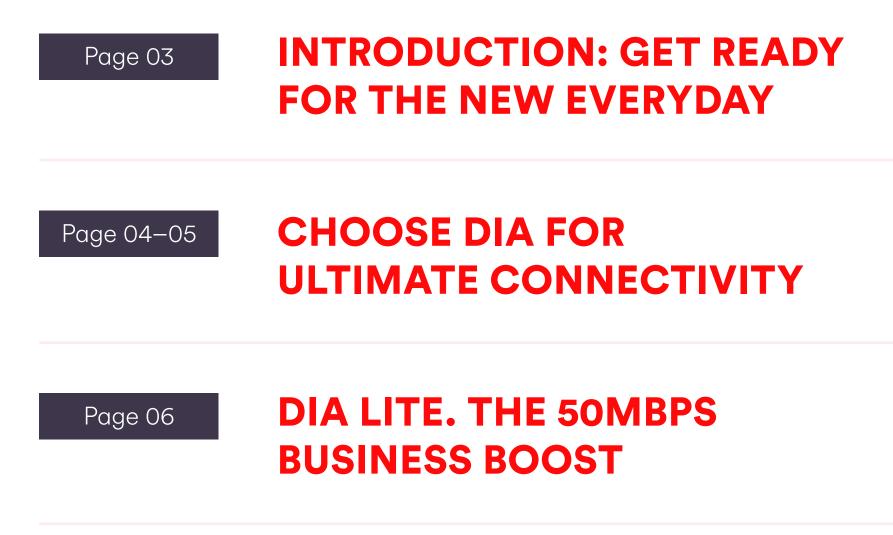


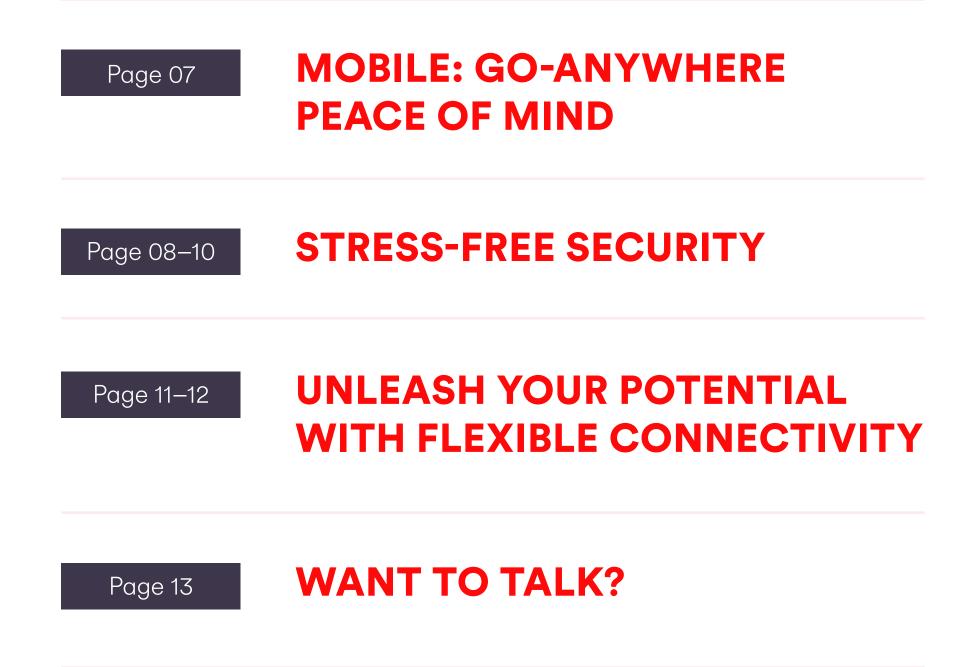
BACK TO BUSINESS

Get the tools, connectivity and support you need for new ways of working



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Get ready for the new everyday

76% of people believe the challenges facing their employer now will transform their daily work experiences in the future. The new everyday is here to stay.

These challenges include adapting to the latest technology, possibly with minimal in-house IT support, while keeping employees ever more productive. They also extend to finding inspiring new ways to deliver great customer service, while keeping your data safe and sound. Another key need is being able to collaborate better with partners and colleagues while staying flexible in unpredictable times.

The challenges are different for everyone.

Imagine you're a medium or small retailer, with a handful of high street sites and an increasingly important, busy web presence. The landscape is changing around you. Your online offering needs to grow fast, which means that rapid, reliable connectivity is essential.

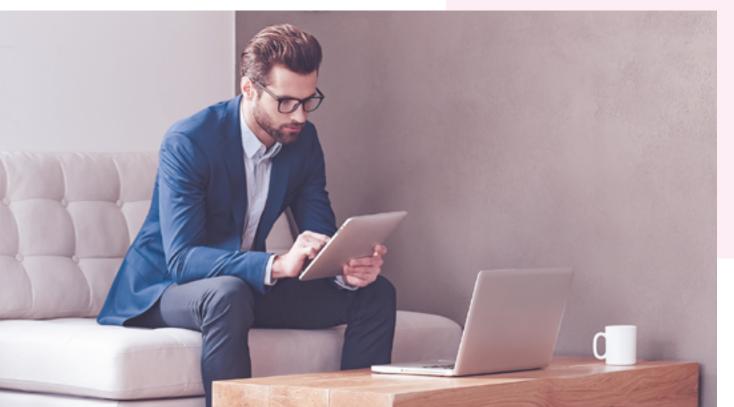
Your local doctor's surgery faces a different set of challenges. With a torrent of new rules and conflicting, urgent patient priorities, it needs flexibility and resilience to support remote consultations and failsafe connectivity. And it wants to know that its systems and patient data are protected.

We've created this guide to help you overcome the challenges you face, with the right mix of technology, supported by fast, reliable connectivity.



In busy offices, meanwhile, everyone needs to be free from fixed desks, small rooms and set ways. They need to be connected wherever they are, whatever device they're using. Empowered employees who can make the most of new working methods are happier and achieve more.

Read on to discover more.



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UNLEASH YOUR POTENTIAL WITH FLEXIBLE CONNECTIVITY





Choose DIA for ultimate connectivity

Dedicated Internet Access [DIA], complete with a dedicated Ethernet line, goes right into your building and straight to the heart of your business.

There are no shared lines, so you get guaranteed speed and reliable connectivity to support your vital tools. DIA also brings you the benefit of symmetrical upload and download speeds, so there's no need to waste valuable time waiting for files to upload. Accessing files and programmes is also much quicker.

The positive impact on your employee and customer experiences can't be underestimated. Virtual customer meetings and remote consultations are an everyday reality. On-site collaboration no longer means sitting around at desks, because staff can talk to each other on their chosen devices, anywhere.

DIA add-ons help to release the maximum potential and productivity from your DIA.



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Continuity cuts out the unexpected

As a DIA customer, you get just the right technology in a single flexible package – and the connectivity to support it. You also have our experts to guide you at every step.

- We provide 99.85% service availability, with Service Level Agreement cover just in case of interruption.
- Your DIA connection is monitored and managed 24 hours a day, every day.
- An optional extra line gives you even more resilience and bandwidth.
- With network certainty and protection from unexpected hiccups, you, your staff, partners and customers can concentrate on communicating, collaborating and delivering your core business.
- We can ensure that your staff and customers enjoy up to 10Gbps of dedicated, guaranteed internet access throughout peak hours.

Connectivity, however you need it

This is all about adapting and changing in an uncertain world. So choose exactly the solution you want. And change it as your business grows. From pre-packaged to totally bespoke with flexible contract terms and payment plans, we're ready to support you through the new everyday.



- Add new technology when the need arises
- Choose WiFi with as little or as much support as you want
- Increase your bandwidth as demand grows

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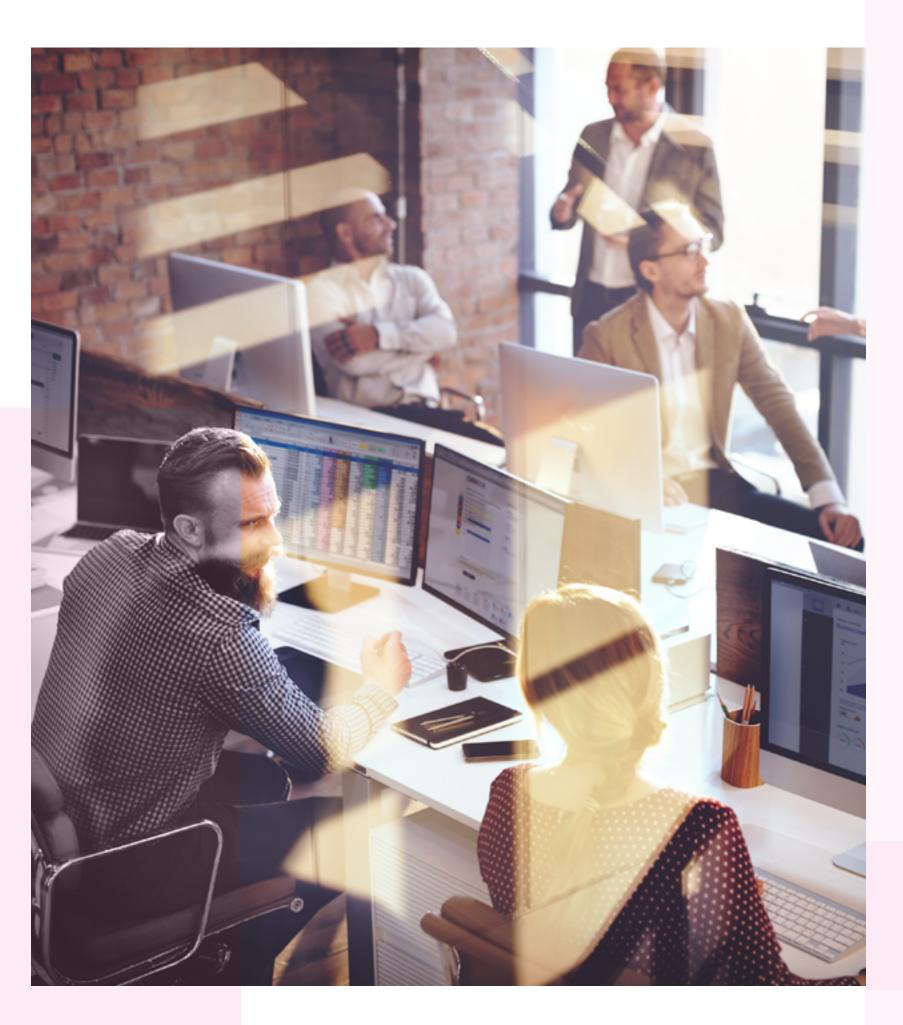


DIA Lite. The 50Mbps business boost

Connectivity in small to medium sized organisations can be transformed with DIA Lite. Delivering an extra 50Mbps at your existing site, it provides a major boost in bandwidth or resilience. Even better, DIA Lite can also deliver these advantages at a second location as a new connection*.

Uploads and downloads are perfectly symmetrical. You can upload and share large files such as graphic presentations and videos with colleagues and customers at the same speed as downloads.

*Subject to a site survey and TS&Cs



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Mobile. Go-anywhere peace of mind

The ability to work and collaborate from any location has never been more important.

By giving your staff the tools they need to make the most of these new ways of working, you can ensure that they're fully equipped to collaborate, communicate and serve your customers - wherever they are, whatever the device and with total security.

Our DIA add-ons include a wide choice of dedicated mobile devices, allowing your workforce to stay productive in any location, safe in the knowledge that their sensitive data is protected.

Choose up to 12 handsets or tablets – including iPhone and Samsung to suit your business needs. Each one is set up to enable seamless, flexible, fully secure working.

Explore DIA add-ons for workanywhere mobility <u>here</u>.



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Stress-free security

When you're adding new mobile devices or extra access points for flexible working, the last thing you need is outmoded or second-rate security. With DIA add-ons you can stop losing sleep over cybersecurity thanks to our modern, cloud-based firewall.

- Deploy new and effective security measures without the need for IT expertise
- Add new devices in just minutes
- Boost productivity and customer engagement by prioritising the applications that matter
- Block any applications you need to
- Monitor and manage the system remotely - protect your organisation from anywhere

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Meraki GO: Small scale, big impact

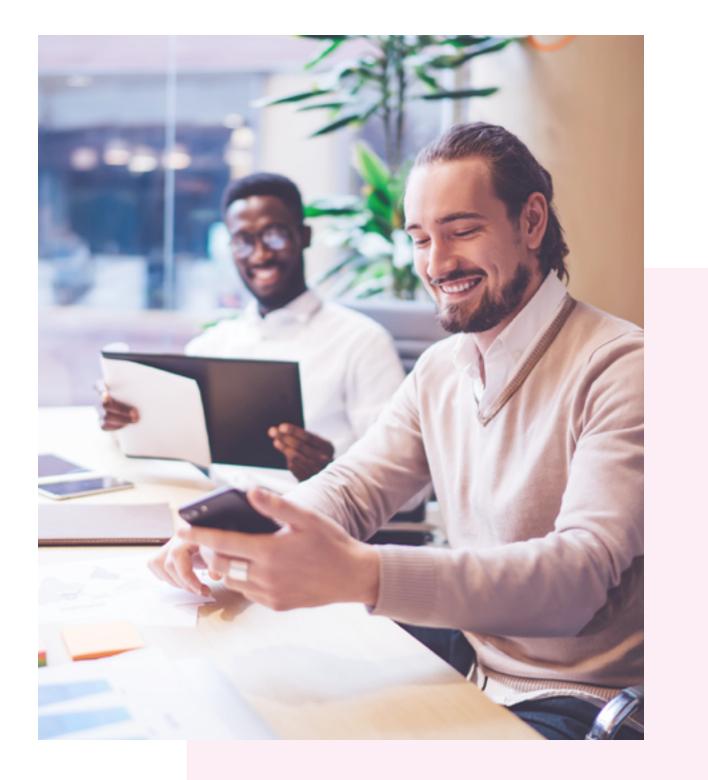
Meraki GO provides a firewall that's tailor-made for small businesses.

It's super simple to set up, so you don't need specialist technical knowledge or help to get started. And it can be ready to go in less than ten minutes. And you can always add extra access points as your business grows flexibility is very much included.

- From £499 per bundle, with enterprise-level security and reliability
- Cloud-managed from the Meraki GO mobile app
- Enables you to block websites, prioritise bandwidth and set usage limits
- Firewall and powerful router combination with one PoE port and three LAN ports
- Updates and technical support included

With an optional security licence, you can:

- Block certain types of traffic from your network with extra firewall functionality
- Block malware and malicious sites, prevent phishing attacks while enabling content filtering
- Receive automatic security updates when new threats emerge



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Meraki Enterprise: Completely configurable

If your organisation has an IT team, Meraki Enterprise brings rapidly scalable enterprise-level protection.

Totally cloud-managed, both installation and remote operation are simple. An easy-to-use, intuitive dashboard gives you network-wide visibility and control, while updating firmware and security is seamless.

Network access is never interrupted, even if cloud access is lost. And multi-site management tools enable effective network management across several sites, including outside spaces.

- Unified Threat Management [UTM] removes the need for multiple appliances
- Resilient site-to-site VPN with 4G failover if your network goes down
- Content filtering to block certain websites
- Includes cameras and other security services



- Ideal for medium-large scale organisations, from £1,499 per bundle
- Perform real-time analysis to identify potential trouble
- Geo-based firewall rules let you block whole countries and networks

See full details of our security solutions range here.

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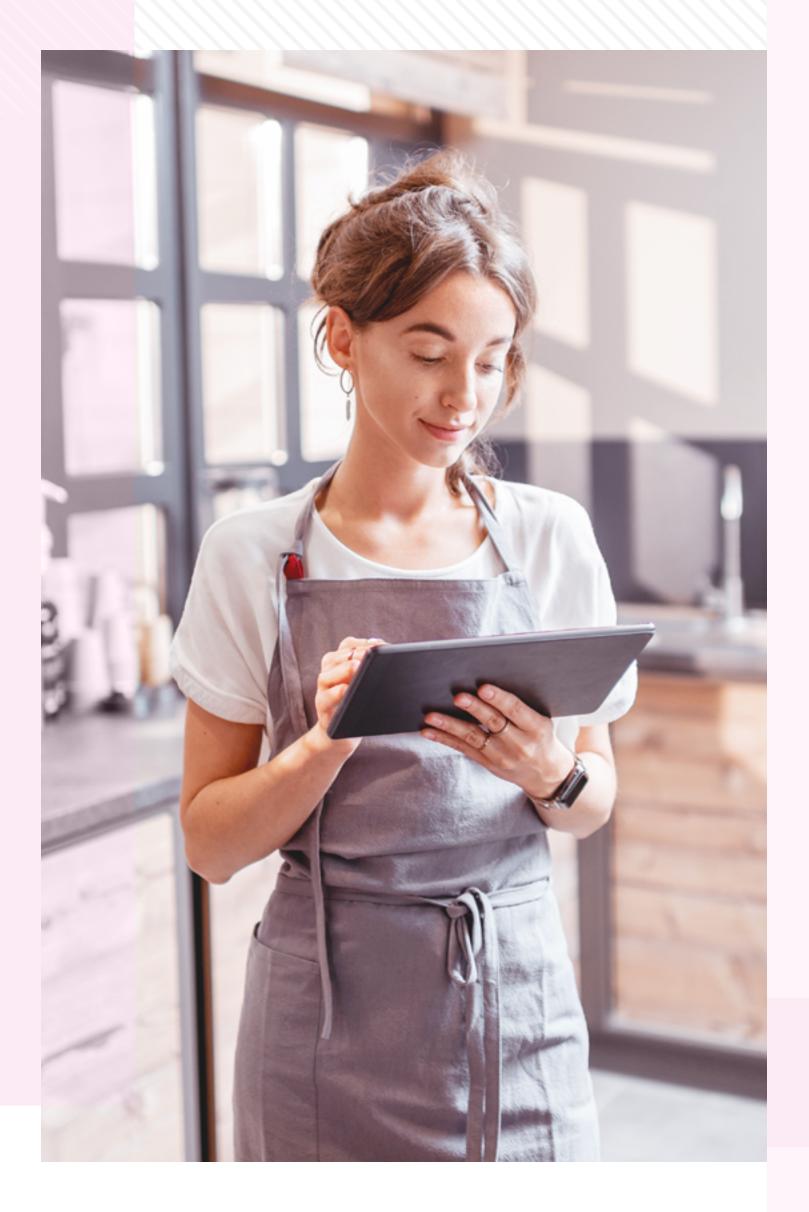




Unleash your potential with flexible connectivity

Your organisation isn't a building. It's not defined by walls and doors and desks. Especially now.

Today, working together, collaborating, meeting the needs of customers and clients means being free from desks and fixed workstations. On-site flexibility is essential in the current climate and for the future. However, it can only work when really resilient, adaptable connectivity is in place. DIA add-ons simply enable this efficient new world through flexibility and freedom of choice. With Meraki GO and Meraki Enterprise you can select exactly how many access points you need for your site, so you're never paying for what you don't need. You can also add or remove licences as and when it suits you. We've created DIA add-ons to change, grow and develop at your pace.



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Meraki Enterprise: Completely configurable

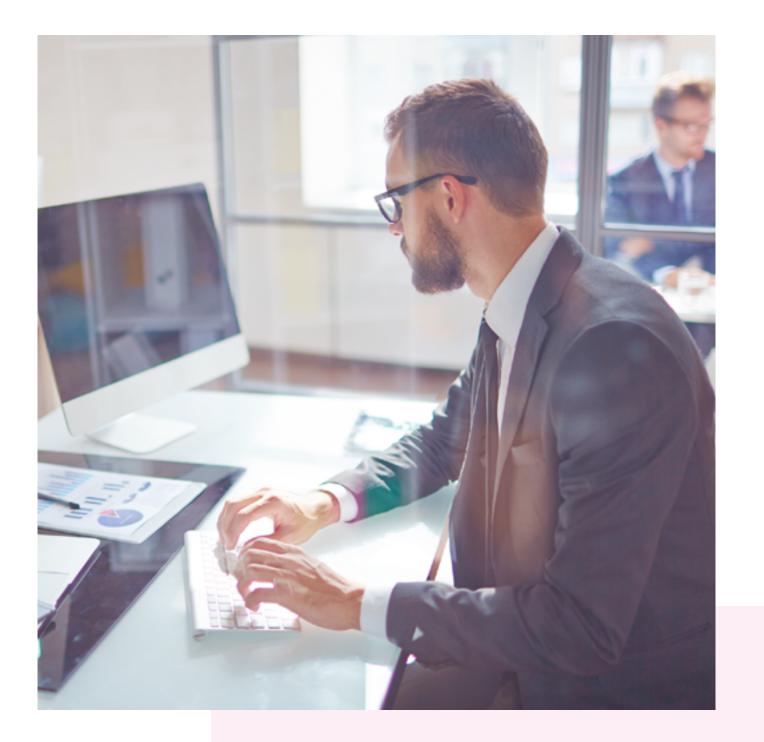
Simple and easy to set up without in-house IT expertise, Meraki GO and Enterprise both offer the flexible access that liberates your workforce on site. They do this by giving you plenty of WiFi access points throughout your location.

Meraki GO provides you with:

- Up to five indoor WiFi access points
- Up to two outdoor WiFi access points
- 8-port switch

Meraki Enterprise provides you with:

- Up to four indoor WiFi access points
- 1 outdoor access point
- 24 point switch



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Now is the time to apply the right mix of DIA add-ons to your organisation. Get in touch with our team today.

Call 0800 953 0180 or visit virginmediabusiness.co.uk



Want to talk?

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