

# ISDN30

## Go digital with one service



*We know it's never easy managing the ever-increasing flow of information in and out of your company. As business communications becomes more and more complex so too does the information buzzing across your network.*

And that's where an ISDN comes up tops. You can run multiple services over the same 2Mbit/s connection, using the individual channels for the various services.

When you install an ISDN30 solution into your business, it will provide you with the ultimate combination of high-speed transmissions for multiple services, over a vast national network, with value for money functionality.

ISDN30 offers you a reliable and efficient communication service. Use it for the basic functions like crystal clear phone calls. Or high-end requirements such as video conferencing.

### *ISDN30 is not all talk*

ISDN30 provides advanced phone capabilities and high call quality with your existing PABX, but it doesn't stop there. Its multi-channel and digital technology means it can easily handle multiple services such as voice, data, internet and video all at the same time. But that's not all. You can also enjoy the following benefits:

- Added savings through the high scalability of ISDN. Put simply, it can be adapted to change as your business evolves, but without burning a hole in your budget. Add or remove users easily with multiple DDIs per channel.
- Significant savings with competitive call tariffs and plans.
- Fully symmetrical service over the internet or remote LAN connections. This means you get the same upstream and downstream speeds.
- By linking your local and remote LANs, off-site workers and regional offices can connect to your network at excellent speeds.
- ISDN30 can also be configured to help with business continuity and disaster recovery as an additional value-added service.

### Leading the ISDN pack

We're in the business of offering you industry-leading business solutions. And when it comes to designing, implementing, maintaining and servicing networks, our track record is excellent. It doesn't matter how simple or complicated the job, you'll get the service that's right for you. And of course, we'll help you get the most out of your budget. Here's what else comes part and parcel of our services:

- As one of the UK's largest Next Generation Network providers, we can support any company in the UK. A support team is ready to help you in over 40 UK locations.

- Our £13 billion investment brings a high-capacity fibre-optic network to 38,000 street cabinets across the UK. So you can get closer to your customers.
- Virgin Media Business owns a purpose-built network that offers carrier-class reliability and the highest Quality of Service.
- Our ISDN portfolio is compatible with both the UK and European standard Q931 (or ETSI PRI) and DASS II.
- Link your existing PABX to our ISDN30 service and using the contention ratio 5:1 or more, means each of the 30 channels can easily handle five or more different telephone extensions.

### ISDN30 is ideal if you...

- Have a medium to large-sized business and currently use a PABX system.
- Want simultaneous voice, video and data transmissions on up to 30 channels per circuit, with speeds of 64kbit/s per channel for inbound and outbound calls.
- Need LAN-to-LAN or LAN-to-Host connectivity that provides fast internet access which means you can enjoy the same upstream and downstream speeds.
- Require handling of high-end applications like video conferencing and rich media graphics.

### Call functionality that speaks for itself

An ISDN30 service supports the advanced features of your existing PABX system, but also offers cutting-edge services that live up to expectations.

| Product                              | Description                                                                                                      |
|--------------------------------------|------------------------------------------------------------------------------------------------------------------|
| Direct Dial Inward Services          | Callers connect directly to their contact. No need to be transferred through the switchboard                     |
| Divert on Failure (optional feature) | Enables you to call one of our support offices and have calls diverted to different locations in case of failure |
| Call Line Identity Presentation      | Identify the party that has called you                                                                           |
| Call Line Identity Restriction       | Protect a caller's identity when phoning out                                                                     |
| Call Barring                         | Block certain numbers from being dialled, like overseas calls                                                    |



For more information about how our ISDN portfolio can help your business get better connected, call 0800 052 0845 or visit [www.virginmediabusiness.co.uk](http://www.virginmediabusiness.co.uk)