

# CCTV

## You need CCTV Make sure it's the right CCTV



*Closed Circuit Television has become a fact of modern life. With crime and anti-social behaviour on the increase, more and more businesses and local authorities are recognising the safety and security it offers.*

However, that safety and security can only be guaranteed by choosing the right solution. Virgin Media Business has been at the leading edge of CCTV development for over 15 years. You'll find our solutions make life safer and more secure in communities and businesses all across the UK.

### *An experienced eye*

At Virgin Media Business we've spent years supplying CCTV to councils and businesses. So we know the importance of keeping an eye on every stage of the installation.

We don't just sell solutions, we tailor them. We work closely with camera and power suppliers plus other third parties all the way from inception and design to installation and maintenance. That way we can fine-tune every detail to suit your individual needs.

Of course, being the single point of contact for you helps too. Planning and provisioning is made easier. You get faster, more dedicated support from our experienced team. And importantly, the flexibility to change your solution to meet your future needs.

We have the UK's largest national Next Generation Network with presence in more than 40 locations. That means we're always there for you, as and when you need us.

### *CCTV with vision*

Local authorities, health authorities, councils, retailers and other organisations all over the UK already feel safer thanks to our surveillance solutions.

But CCTV can do much more than protect against crime and vandalism. We've used it as a marketing and education tool, as a way of monitoring traffic in bus lanes around London – and even as a way of viewing rare birds in their natural habitat.

Of course, our CCTV couldn't be so versatile without being flexible. Which is why we offer a choice of services that can be tailored to individual projects and environments:

- Video only for single static cameras.
- Video plus full-duplex telemetry for Pan-Tilt-Zoom (PTZ) cameras.
- Video with bi-directional audio (and PTZ if required) providing solutions for help points, remote concierge schemes and areas requiring access control.

It's also worth noting that our multiplexed CCTV solution allows multiple video channels to be transported over a single piece of fibre, keeping the capital cost of your solution down.

Our service makes sure the pictures arrive with amazing clarity. While the number of cameras linked to your monitoring centre can be easily scaled to meet demand. You see everything clearly and control everything completely.

Whether the pictures are coming from single or multiple cameras in a town centre, this one fibre sends the images directly to your monitoring facility.

### Key facts

- Images are transmitted from camera to control room over our fibre infrastructure. These links are for your use alone. No one else shares them.
- Pictures transmitted via traditional copper cable sometimes need amplification. Our pictures travel over fibre, so they always arrive sharp and clear.
- Up to 10 separate video streams can be transmitted over one dedicated piece of fibre from a common aggregation point. A traditional copper cable just can't compete with that.
- We monitor our national network 24/7, 365 days a year at local and national network levels. So we never miss a trick. And neither do you.

### Technical facts and features

Video	1, 2, 4, 8 and 10 channel options available
Range	Distance of up to 35km achievable as standard
Data	RS232, 422 and 485 formats supported
Voice	Bi-directional audio (full duplex)
Camera control	Full support for Pan, Tilt and Zoom functions



*Find out why our CCTV is clearly a better service. Or, if you want to see into the future, ask about our IP CCTV solutions. Just give us a call on 0800 052 0845 or visit [www.virginmediabusiness.co.uk](http://www.virginmediabusiness.co.uk)*